



EDA

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

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Governor's Infrastructure Financing  
Conference  
Roanoke, VA  
April 3, 2019

INNOVATION. REGIONAL COLLABORATION. JOB CREATION.

## EDA Program Portfolio



**Planning**



**Technical Assistance**



**Public Works**



**Economic Adjustment**



**Trade Adjustment Assistance for Firms**



**Research and Evaluation**

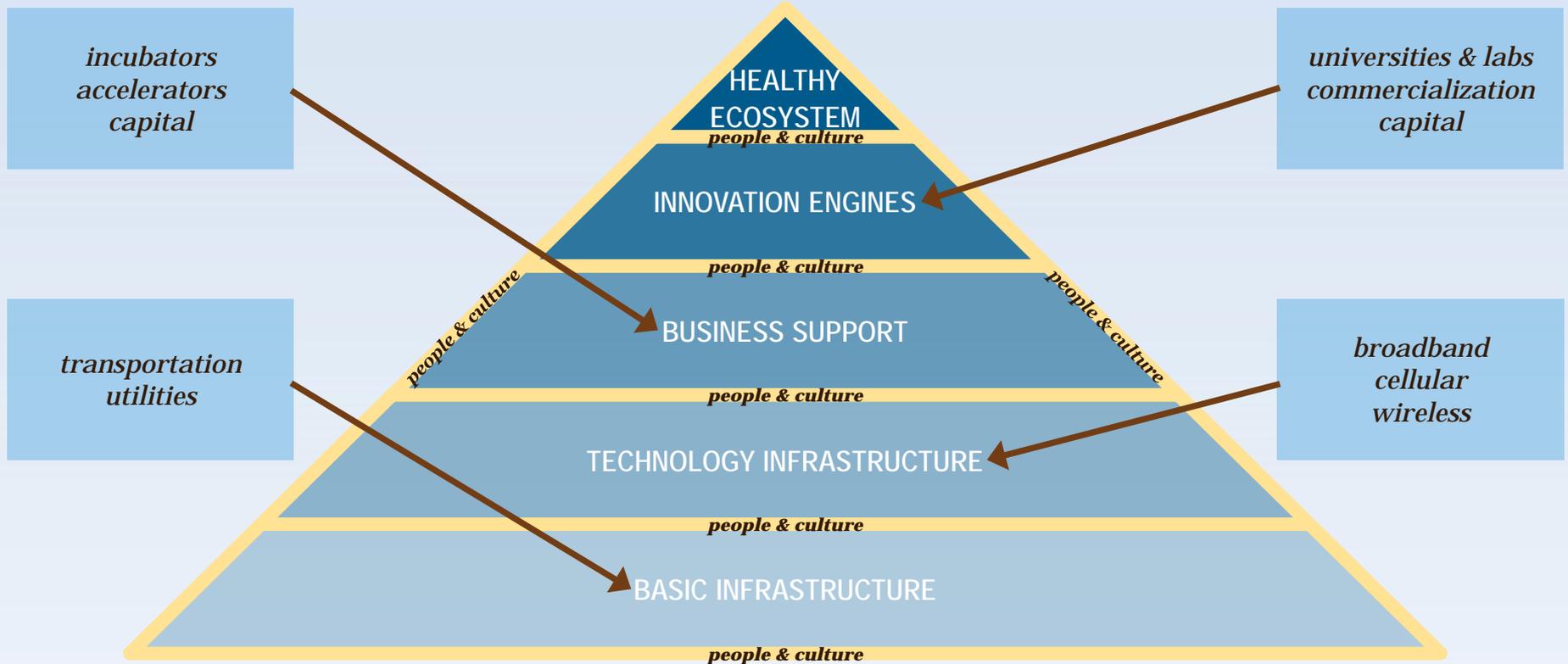


**Regional Innovation Strategies**



## A HEALTHY ECOSYSTEM

*the hierarchy of community needs*





## Planning Program

- A **Comprehensive Economic Development Strategy (CEDS)** is a strategy-driven plan for regional economic development. A CEDS is the result of a “regionally-owned” planning process designed to build capacity and guide the economic prosperity and resiliency of an area or region. It provides a coordinating mechanism for individuals, organizations, local governments, and private industry to engage about the economic direction of their region.
- EDA’s **Partnership Planning** program helps regional planning organizations (Economic Development Districts (EDDs), Indian Tribes, and other eligible areas) with their long-term planning efforts, outreach to communities and development of Comprehensive Economic Development Strategies (CEDS).
- EDA supports a national network of over 380 regional economic development organizations known as Economic Development Districts (EDDs). EDDs are multi-jurisdictional entities, commonly composed of multiple counties and in certain cases even cross-state borders, that leverage the involvement of the public, private, and non-profit sectors to establish a CEDS for regional collaboration.
- Funds may also be used for **short term planning** needs. (Do NOT have to be an EDD to receive)



## Technical Assistance Program

- Supports three specific areas: **University Centers, Local Technical Assistance (LTA), and National Technical Assistance (NTA)** to foster innovative approaches, economic development and stimulating business growth.
- Invests in 58 University Centers that provide technical assistance to public and private sector organizations.
- LTA finances feasibility studies, planning efforts, and other projects that enable better understanding of economic assets or specific industries.
- NTA disseminates information and studies of economic development issues of national significance.

### EXAMPLE:

*The Massachusetts Digital Games Institute (MassDiGI) is a statewide center, designated by the Commonwealth, for academic cooperation, entrepreneurship and economic development across the Massachusetts digital and video games ecosystem hosted and located at Becker College.....*

*As an EDA University Center, MassDiGI has launched several initiatives that support entrepreneurship and strengthen the talent pipeline between higher education and the game industry, drawing talent from Massachusetts' Gateway Cities.*

## **Public Works Program**

**EDA investments help facilitate the transition of distressed communities to become more competitive through the development of key public infrastructure such as roads, bridges, sanitary sewers, water, broadband, manufacturing center, incubators, etc. for use by private businesses:**

- Acquisition or development of land including design, engineering, construction, rehabilitation, alternation, expansion, improvement for use for a public works, public service, or development facility, including related machinery and equipment
- Improve the opportunities, in the area where the project is or will be located, for the successful establishment or expansion of industrial or commercial plants or facilities;
- Assist in the creation of additional long-term employment opportunities in the area; or Primarily benefit the long-term unemployed and members of low-income families
- The project will fulfill a pressing need of the area, or a part of the area
- The area for which the project is to be carried out has a comprehensive economic development strategy and the project is consistent with the strategy



## **Economic Adjustment Assistance Program**

**The most flexible program in EDA's toolbox, can address a variety of economic development needs**

- Provides a portfolio of assistance that can be tailored to meet an applicant's needs:
  - Strategic planning
  - Technical assistance
  - Construction of physical infrastructure
  - Capitalization of revolving loan funds

## **Eligible Applicants – Recipients**

**EDA provides competitive, merit-based grants and technical assistance to private-public partnerships:**

**State and local governments**

**Tribal organizations**

**Colleges and Universities**

**Non-profit organizations**

***Context of “in economically distressed communities”***

- EDA does not provide investments to individuals, private business or for-profit entities nor does it allow pass throughs to these entities
- EDA’s grant investments are generally 50% with a equivalent match—but can be up to 80% based on economic distress criteria (Per Capita Income, Unemployment, etc.). Native American grants can be up to 100%



## Eligibility for Programs

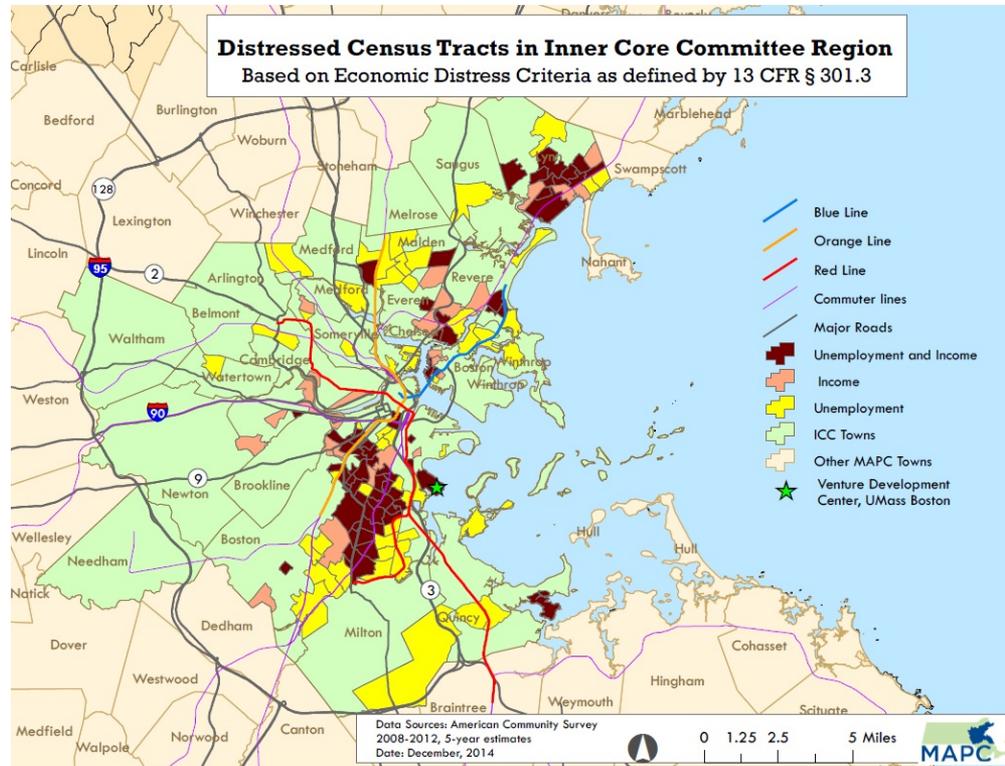
**CEDS (or an approved equivalent) is required for projects under Sections 201 for Public Works and 209 for Economic Adjustment and the project shall be located in an area meeting one or more of the following:**

- **Low Per Capita Income**—The area has a per capita income of 80 percent or less of the national average
- **Unemployment Rate Above National Average**—The area has an unemployment rate that is, for the most recent 24- month period for which data are available, at least 1 percent greater than the national average unemployment rate
- **Unemployment or Economic Adjustment Problems**—The area is an area that the Secretary determines has experienced or is about to experience a special need arising from actual or threatened severe unemployment or economic adjustment problems resulting from severe short-term or long-term changes in economic conditions



## Eligibility for Programs

**Political Boundaries of Areas—An area that meets 1 or more of the criteria of subsection including a small area of poverty or high unemployment within a larger community in less economic distress, shall be eligible for assistance under section 201 or 209 without regard to political or other subdivisions or boundaries.**





# Investment Rates - Typically at a 50 Percent Cost Share and then Relative Need Exceptions

**Practical Matter - Investment Rates are Functions of Relative Need Based on Low Per Capita Income or Unemployment Rates Below the National Average**

Projects located in regions in which:	Maximum allowable investment rates (percentage of total project cost)
(A) The 24-month unemployment rate is at least 225% of the national average; or	80
(B) The per capita income is not more than 50% of the national average.	80
(C) The 24-month unemployment rate is at least 200% of the national average; or	70
(D) The per capita income is not more than 60% of the national average.	70
(E) The 24-month unemployment rate is at least 175% of the national average; or	60
(F) The per capita income is not more than 65% of the national average.	60
(G) The 24-month unemployment rate is at least 1 percentage point greater than the national average; or	50
(H) The per capita income is not more than 80% of the national average.	50



## Eligibility of Regions

**Unemployment or Economic Adjustment Problems—The area is an area that the Secretary determines has experienced or is about to experience a special need arising from actual or threatened severe unemployment or economic adjustment problems resulting from severe short-term or long-term changes in economic conditions**

- Closure or restructuring of industries or the loss of a major employer essential to the Regional economy – *actual or threatened*
- Substantial out-migration or population loss
- Underemployment, meaning employment of workers at less than full-time or at less skilled tasks than their training or abilities permit
- Military base closures or realignments, defense contractor reductions-in-force, or Department of Energy defense-related funding reductions



## Eligibility of Regions

**Unemployment or Economic Adjustment Problems—The area is an area that the Secretary determines has experienced or is about to experience a special need arising from actual or threatened severe unemployment or economic adjustment problems resulting from severe short-term or long-term changes in economic conditions.....*further defined***

- Natural or other major disasters or emergencies- Stafford Act, Magnuson Steven Fishery Act, Consolidated Farm and Rural Development Act or Small Business Act
- Extraordinary depletion of natural resources or other impact attributable to a new or revised Federal regulation or policy
- Communities undergoing transition of their economic base as a result of changing trade patterns
- Promise Zone Designation
- Other Special Need as determined by the Assistant Secretary



## **Application Process – Regional Programs**

- **Direct consultation with EDA Economic Development Representative/Specialist-customer service which can be one to one or connection through Economic Development District**
- **Direct consultation provides an opportunity to “vet” project need, alignment with CEDS, appropriate budget and viability with EDA’s competitive process**
- **Engagement with EDA Project Engineer and other Subject Matter Experts as appropriate**



## Application Process – Regional Programs

- Applications are accepted throughout the year and are generally submitted through **Grants On Line**

### Two-Phase Process (PW & EA)

- **1. Proposal:** only requires the highlights of the proposed project in terms of scope, fit to EDA priorities, economic impact, etc... for the Public Works and Economic Adjustment programs
- **2. Application:** If the proposal is deemed competitive with EDA priorities, the applicant will be invited to provide further information for further consideration
- Generally grants are awarded within 90 days of the complete application



## **Application Process – Regional Programs**

**For the Public Works and Economic Adjustment programs – complete and submit a Proposal– hard copy to regional office or via [Grants.gov](https://www.grants.gov)**

**For Planning and Technical Assistance – complete and submit a full application –hard copy to regional office or via [Grants.gov](https://www.grants.gov)**

**University Center program is a competitive pool – every five years in the region exclusively through [Grants.gov](https://www.grants.gov)**



## Application Process – Regional Programs

### Proposal form (Public Works and Economic Adjustment) – the applicant competes and submits a SF424 and in depth responses to 14-15 preliminary items on the ED-900 P form:



OMB Number: 0610-0994  
Expiration Date: 09/30/2018

#### ED-900P – Proposal for EDA Assistance

Please answer all questions completely and accurately and provide a concise narrative statement for each of the questions below. Should you choose to submit the information in a separate document, the proposal narrative should be no more than five (5) pages in length. Please refer to the form instructions for additional information on each section. Applicants are encouraged to contact an EDA representative for assistance in preparing this proposal.

#### I. All Projects

##### I.A. General Information

Please identify all applicants for this project.

	Name	SAM.gov CAGE Code	SAM.gov Registration Expiration Date
Lead Applicant			
<input checked="" type="checkbox"/> Co-Applicant 1			

[Add Co-Applicant](#)

**I.A.1. Description of applicant and co-applicants**

**I.A.2. Description of the region**

**I.A.3. Description of complete EDA project**

**I.A.4. Need for the project**

**I.A.5. Basis of economic distress cited for eligibility**

**I.A.6. Description of documentable impact**

**I.A.7. Funding and cost share matrix**

**I.A.8. Description of any known environmental concerns or public controversy**

I.A.9. Have you reviewed and considered the federal regulations that govern EDA awards, including EDA's regulations at 13 C.F.R. Chapter III and the Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards at 2 C.F.R. Part 200?

Yes  No

#### II. Construction Projects and Design and Engineering Only Projects

##### II.A. Property Requirements

II.A.1. Briefly describe plans for the ownership, operation, maintenance and management of project facilities, including any land, improved land, structures, appurtenances thereto, other improvements or personal property.

II.A.2. Will real property or project facilities to be acquired or improved with the EDA investment assistance be owned, operated, managed or maintained by an entity other than the proponent?

Yes (explain below)  No

II.A.3. Is or was any real property connected to the proposed project subject to eminent domain proceedings?

Yes (explain below)  No

##### II.B. Environmental Requirements

II.B.1. Briefly describe the project site's physical attributes, including a description of any known sensitive environmental areas.

II.B.2. Attach maps of the project site (such as Google maps or other readily available maps) with project components and beneficiaries clearly indicated.

[Add Attachment](#) [Delete Attachment](#) [View Attachment](#)

II.B.3. Has an Environmental Impact Statement, Environmental Assessment, or other similar analysis been completed for this proposed project or for other activities in the region?

Yes (provide the date/name of organization that completed the analysis)  No

Date

Organization Name



## Application Process – Regional Programs

**EDA provides a an evaluation in 30 days**

**“RESPONSIVE” or “NOT RESPONSIVE”**

**via a Proposal Review Committee:**

- a. The project’s consistency with at least one of EDA’s current investment priorities as outlined in Section A.2. of this FFO;
- b. The project’s clear and reasonable estimates of job creation and/or private investment or the project’s ability to provide information and tools necessary to further regional economic goals;
- c. The applicant’s eligibility to receive an EDA grant (for more information on applicant eligibility requirements, see Section C.1. of this FFO);
- d. The eligibility of the area in which the project will be located or which the project will benefit (for more information on Regional economic distress eligibility requirements, see Section C.3. of this FFO); and
- e. The project’s consistency with the goals of Public Works or EAA and the relevant economic objectives stated in the region’s CEDS (or CEDS equivalent), as detailed in Section A.3. of this FFO.



## **Application Process – Regional Programs**

**If “RESPONSIVE” then Regional Director invites a full application to be submitted within 60 days**

Clearances and Considerations: Budget, Environmental Review, Engineering, Method of Construction, Beneficiary Commitments

Investment Review Committee is convened – seven qualitative elements - the deeper dive of how the project enables the region to become more economically diverse and prosperous

**If “NOT RESPONSIVE” further refinement may occur by the applicant;**

**EDR, Integrator or other SMEs may provide technical assistance**

Clearances and Considerations – Duration of time to develop



# Application Process – Regional Programs

## Investment Review Committee's due diligence

1. The project's feasibility, including the availability and committed nature of proposed matching funds;
2. The project's sustainability/durability, including the extent to which the project demonstrates support from regional stakeholders (private, public, and non-profit entities, etc.);
3. The applicant's organizational capacity, including its financial and management capacity;
4. The project's alignment with the regional CEDS or other CEDS equivalent EDA-accepted economic development strategy, including the extent to which the project is aligned with and integrated into other public or private investments currently ongoing or planned for the community and region;
5. The project's demonstrated alignment with at least one of EDA's current investment priorities as outlined in Section A.2. of this FFO;
6. The project's demonstrated ability to foster job creation and promote private investment in the regional economy; and
7. The extent to which the project will enable the community/region to become more economically diversified and prosperous.



## **Application Process – Regional Programs**

**For the Planning and Technical Assistance programs a full application is submitted**

There is no Proposal Review Committee

There is an Investment Review Committee



# THE RIS PROGRAM

*an overview*

## THE REGIONAL INNOVATION STRATEGIES (RIS) PROGRAM

FOSTERING INNOVATION AND ACCELERATING TECHNOLOGY COMMERCIALIZATION  
TO PROMOTE PRODUCTIVITY AND ECONOMIC GROWTH

### 16 CHALLENGE

*building regional capacity to translate ideas and inventions into products, services,  
companies, and jobs*

**\$750,000** max. Federal funds; min. **1:1** matching funds; **3** year project period

### SEED FUND SUPPORT (SFS) GRANT COMPETITION

*increasing the availability of and access to regional risk capital for early-stage companies*

**\$300,000** max. Federal funds; min. **1:1** matching funds; **3** year project period

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EDA.GOV/OIE/RIS • FOLLOW US: **t fin**

REGIONAL OFFICES: Atlanta • Austin • Chicago • Denver • Philadelphia • Seattle



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION



## i6 CHALLENGE

*desired activities*

*The i6 CHALLENGE funds a range of programs and services that support innovation-based, high-growth entrepreneurship and startup acceleration through services such as TECHNOLOGY ADVISEMENT, MARKET EVALUATION, BUSINESS PLANNING, MENTORSHIP, and ACCESS TO EARLY-STAGE CAPITAL.*

*Project funds (i.e., both Federal and matching funds) CANNOT be given directly to startups.*



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U.S. ECONOMIC DEVELOPMENT ADMINISTRATION



## SEED FUND SUPPORT (SFS)

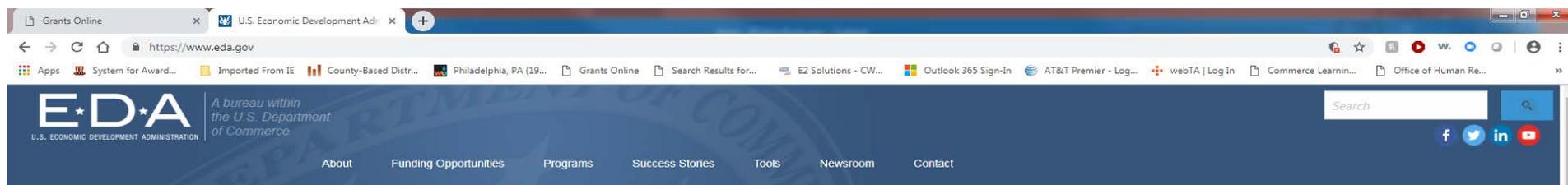
*desired activities*

*The SFS GRANT COMPETITION provides funding for TECHNICAL ASSISTANCE, OPERATIONAL COSTS, MARKETING, and OUTREACH related to the planning, formation, launch, or expansion of cluster-based seed capital funds that deploy capital in innovation-based startups with a potential for high growth. THESE FUNDS MUST BE EQUITY-BASED (thus, e.g., revolving loan funds do not qualify).*

*Project funds (i.e., both Federal and matching funds) CANNOT be used to capitalize the fund.*



www.eda.gov



 <b>Funding Opportunities</b> Find out more about EDA's funding opportunities	 <b>Resources Directory</b> Explore critical EDA-funded local resources
 <b>Disaster Recovery</b> How does EDA support Disaster Recovery?	 <b>Success Stories</b> Read how EDA has helped communities



**\$587 MILLION AVAILABLE TO HELP COMMUNITIES RECOVER FROM 2017 DISASTERS**

Apply for funding to help support your long-term recovery strategies. [Learn More](#)

## NEWS/EVENTS

-  **March 22, 2019**  
U.S. Department of Commerce Invests \$2 Million to Support the Manufacturing Industry in Wichita, Kansas
-  **March 22, 2019**  
Spotlight on Commerce: Irette Y. Patterson, Program Analyst, U.S. Economic Development Administration (*Commerce Blog*)
-  **March 15, 2019**  
Dr. John C. Fleming Sworn in as Assistant Secretary of Commerce for Economic Development

[Read More >](#)

## Tweets by @US\_EDA



**EDA** @US\_EDA

For more information about EDA's disaster recovery role and how we support long-term economic recovery, redevelopment and resiliency planning following a natural disaster, visit: [bit.ly/2wFndO8](http://bit.ly/2wFndO8) #EconDev





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 An official website of the United States government

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# Economic Development Representative, GS-1101-13 (MAP)

DEPARTMENT OF COMMERCE  
[Economic Development Administration](#)

- Overview**
- Locations
- Duties
- Requirements
- Required Documents
- Benefits
- How to apply

## Overview [Help](#)

### Open & closing dates

03/27/2019 to 04/10/2019

### Pay scale & grade

GS 13

### Appointment type

Permanent

### Service

Competitive

### Salary

\$87,252 to \$116,791 per year

### Work schedule

Full-Time

## Locations [Help](#)

4 vacancies in the following locations:

ALABAMA - STATEWIDE  
Blountsville, AL

TENNESSEE - STATEWIDE  
Anderson County, TN

Roanoke, VA

East Baton Rouge County, LA

New Orleans, LA

[Show fewer locations \(2\)](#)

Richmond, VA

## This job is open to [Help](#)

[Individuals with disabilities](#)

[Career transition \(CTAP, ICTAP, RPL\)](#)

Federal employees who meet the definition of a "surplus" or "displaced" employee.

[Land & base management](#)

Certain current or former term or temporary federal employees of a land or base management agency.

[Military spouses](#)

[Peace Corps & AmeriCorps Vista](#)

[Special authorities](#)

Individuals eligible under a special authority not listed above, but defined in the federal hiring regulations.

[Veterans](#)

### Clarification from the agency

Current Federal employees serving under a career or career-conditional appointment in the competitive service; former Federal employees with reinstatement eligibility; Career Transition Assistance Plan (CTAP)/Interagency Career Transition Assistance Plan (ICTAP) eligibles; applicants eligible under



THANK YOU

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